

7 Nov 2022

Mike Shrimpton

Michael Shrimpton comes to Swim Manitoba with extensive business and entrepreneurial skills from the automotive industry. He has built his career starting from the ground up to become Vice President of Jim Gauthier's Waverly Automotive Dealership.

While in senior management, Mike was sought out by Chrysler Canada to partake in developing the direction of marketing campaigns in addition to other business initiatives with a national scope.

In 2017, because of the business reputation Mike built, with emphasis in the areas of customer service and customer retention priorities and business ethics, Mike was approached to become a Dealer Principal and Partner of a major automotive dealership.

As an engaged parent of five active children under 13 years old who are involved in various sports and activities within the Interlake, including swimming, Mike believes in being involved in the community. As a community minded individual, Mike has supported children's charities and participated on various boards.

As a parent of children at the entry levels of swimming, in the real time of navigating early participation post pandemic closures, Mike has front-line grasp of the challenges currently faced by new swim families.

Mike is excited to bring his professional skills in the areas of retention, sales, finances, long term business planning to Swim Manitoba Board of Directors.

Please welcome Mike Shrimpton as one of Swim Manitoba's newest Board Members.